

Burnal Equinox 2024 Event Wrap-up Report

Overview

The Western NY Burnal Equinox event started in 2016 and has been held in the early spring annually with the exception of 2021 due to a spike in Covid infections at the time. In 2024 our theme was High Way to Heaven. The event was held on Saturday, April 20, 2024, 6 P–3 A at The Avalon ROC, 470 State St, Rochester, NY 14608. The Not Your Mom Inc Board of Directors produced the event.

Proceeds will be used to maintain the non-profit entity, Not Your Mom Inc and to hold the annual regional events, Burnal Equinox and Cosmic Burn.

Tickets

Ticket Prices were \$25 +fees in advance or \$35 cash at the door. Ticket sales yielded \$4,401.10. Online ticket buyers were offered the option to donate an additional amount towards art grants (minimum of \$3 donation). Donations totaled \$208. The production team decided to grant complimentary admission to all production leads, registered artists, and registered DJs. Fifteen people took advantage of complimentary admission.

Attendees/Admission

Doors were open from 6:00 P to Midnight. This was an all ages event. Only 7 under-18 tickets were purchased and only 2 under-18 attendees checked in. All attendees were required to show ID at the door and those 21 or older were given different color wristbands.

Art and Workshops

A total of \$1000 was budgeted for art grants. There was a nice variety of art this year with several stage performances.

Volunteerism

The following persons volunteered as Lead Organizers:

DEPARTMENT	WHO	Head of the department is also responsible for recruiting volunteers
Logistics	Crackerjack	Set up ticket purchases, secure location/permits/insurance, facilitate official BM status, overall event production
Art	Momma Noname	Recruit/coordinate artists to bring their work to the event, placement, onsite liaison
Door	Alan Shechter	Develop door plan, coordinate volunteers, Check tickets/ID/Sign waiver
Promo/ Communications	Rebecca Buell	FB/BM Site/Announce lists
Music	Dan Dangler	Recruit/coordinate DJs and other performances, secure equipment, assist with setup/teardown

Items of Note

The purpose of this event was to celebrate the Equinox and foster relationships within our regional Burner community, as well as raise money to keep this celebration a viable annual event going forward. We were thrilled that many participants traveled from as far as 4 hours away to attend.

Bernal Equinox 2024
FINANCIAL REPORT

Receipts

Ticket Sales	\$4,401	
Art Donations	\$208	
TOTAL RECEIPTS		\$4,609

Event Costs

Site Rent	\$1,000	
Sanitation	\$150	
Art Grants	\$880	
Event Supplies	\$106	
		\$2,136
TOTAL DISBURSEMENTS		\$2,136

Event Surplus from 2024 **\$2,473**